



## **DID YOU KNOW THAT PEOPLE FROM ALL OVER EUROPE ARE COMING TOGETHER TO REFORM EU TRADE POLICY IN A NEW WAY?**

**THE ALTERNATIVE TRADE MANDATE ALLIANCE IS INITIATING A CAMPAIGN FOR A EUROPEAN TRADE POLICY THAT BENEFITS PEOPLE AND THE PLANET, NOT JUST BIG BUSINESS. OUR BELIEF IS THAT THE WAY THAT EUROPE TRADES HAS TO BE FUNDAMENTALLY CHANGED.**

**THE BASIS FOR THE EU'S FREE TRADE NEGOTIATIONS IS A SET OF MANDATES GIVEN TO THE COMMISSION'S DG TRADE BY THE COUNCIL. THEY RESULT IN A TRADE POLICY WHICH SERVES THE INTEREST OF BIG CORPORATIONS. WE AIM TO GO TO THE HEART OF EU TRADE AND INVESTMENT POLICY AND CHALLENGE THESE MANDATES.**

**WE ARE DEVELOPING AN ALTERNATIVE EU TRADE POLICY WHICH RESPECTS HUMAN RIGHTS, AND IS DEMOCRATICALLY CONTROLLED BY PARLIAMENTARIANS AND THE PUBLIC. IT'S ECOLOGICAL, RESPECTS GENDER EQUALITY AND CONTRIBUTES TO JUSTICE BETWEEN COUNTRIES, SOCIAL CLASSES AND ETHNICITIES.**

**WE PROPOSE A TRADE POLICY THAT INCREASES ECONOMIC, SOCIAL AND ENVIRONMENTAL WELL-BEING GLOBALLY.**

### **WHAT WE DO**

**We are developing an Alternative Trade Mandate:** We are developing a well thought out, concrete and detailed proposal on what EU trade policy should look like, to be completed by the end of 2012. We will bring together voices and expertise from all over Europe. This has never been attempted before, and represents an exciting new departure in trade campaigning in Europe.

**We are campaigning and lobbying for our vision:** Based on our mandate, we will mobilise the public all over Europe to support our call for a complete transformation of EU trade policy. The EU elections in 2014 will be a great opportunity to campaign and lobby for our Alternative Trade Mandate.

### **WHO ARE WE?**

We are development and farmers' groups, Fair Trade activists, aid agencies, environment and human rights campaigns, trade unionists, migrant workers, environmentalists, women's, human rights, faith and consumer groups and many more from all over Europe. Since 2009 more than 50 organizations and 5 networks (with over 100 member organisations) from Germany, France, Spain, Austria, Belgium, Italy, Ireland, Netherlands, UK, Bulgaria and other European countries have come together to form the network. We hope to grow further to increase our impact on the EU's trade practices. We are funded by member and donor contributions.

### **WHO CAN JOIN?**

**Everyone can join!** You can become a **member organisation**. Take this opportunity to actively shape an alternative version of EU Trade.

**As an individual or an organisation that does not want to become a member you can become a supporter.** You will be regularly informed about activities and included in campaigns.

### **CONTACT US**

**Ask for more information, discuss being a member or a supporter or other ways of involvement:**

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**ALTERNATIVE TRADE MANDATE ALLIANCE**