



DID YOU KNOW THAT PEOPLE FROM ALL OVER EUROPE ARE COMING TOGETHER TO REFORM EU TRADE POLICY IN A NEW WAY?

THE ALTERNATIVE TRADE MANDATE ALLIANCE IS INITIATING A CAMPAIGN FOR A EUROPEAN TRADE POLICY THAT BENEFITS PEOPLE AND THE PLANET, NOT JUST BIG BUSINESS. **OUR BELIEF** IS THAT THE WAY THAT EUROPE TRADES HAS TO BE FUNDAMENTALLY CHANGED.

THE BASIS FOR THE EU'S FREE TRADE NEGOTIATIONS IS A SET OF MANDATES GIVEN TO THE COMMISSION'S DG TRADE BY THE COUNCIL. **THEY RESULT** IN A TRADE POLICY WHICH SERVES THE INTEREST OF BIG COMPANIES. **WE AIM** TO GO TO THE HEART OF EU TRADE AND INVESTMENT POLICY AND CHALLENGE THESE MANDATES.

WE ARE DEVELOPING AN ALTERNATIVE EU TRADE POLICY WHICH RESPECTS HUMAN RIGHTS, AND IS DEMOCRATICALLY CONTROLLED BY PARLIAMENTARIANS AND THE PUBLIC. IT'S ECOLOGICAL, RESPECTS GENDER EQUALITY AND CONTRIBUTES TO JUSTICE BETWEEN COUNTRIES, SOCIAL CLASSES AND ETHNICITIES.

WE PROPOSE A TRADE POLICY THAT INCREASES ECONOMIC, SOCIAL AND ENVIRONMENTAL WELL-BEING GLOBALLY.

ALTERNATIVE TRADE MANDATE ALLIANCE

WHAT WE DO

We are developing an Alternative Trade

Mandate: we are developing a well thought out, concrete and detailed proposal for what EU trade policy should look like, which will be completed by the end of 2012. We are holding workshops to bring together voices and expertise from all over Europe as part of this process. This has never been attempted before, and represents an exciting new departure in trade campaigning in Europe.

We are campaigning and lobbying for our vision:

based on our mandate, we will mobilise the public all over Europe to support our call for a complete transformation of EU trade policy. The EU elections in 2014 will be a great opportunity to campaign and lobby for our Alternative Trade Mandate.

WHO ARE WE?

We are development and farmers' groups, Fair Trade activists, aid agencies, environment and human rights campaigners, trade unionists, migrant workers, environmentalists, women's, human rights, faith and consumer groups and many more from all over Europe. Since 2009 more than 50 organisations and 5 networks (representing over 100 member organisations) from Germany, France, Spain, Austria, Belgium, Italy, Ireland, Netherlands, UK, Bulgaria and other European countries have come together to form the alliance. We hope to grow further to increase our impact on the EU's trade practices. We are funded from member and donor contributions.

WHO CAN JOIN?

Everyone can join! You can become a **member organisation**. Take this opportunity to actively shape an alternative version of EU Trade.

Individuals or organisations that do not want to become members can become supporters.

You will be regularly informed about activities and included in campaigns.

What are the consultations?

Focused consultation workshops will enable us to reach out across European civil society, both to access their expertise and to become familiar with their concerns and interests in specific areas and aspects of Europe's trade and investment activities. We will also seek input from organisations in the global South. The outcomes of these consultations will form the Alternative Trade Mandate.

Consultations at the EU level

So far there are five thematic consultation workshops planned at the European level: a) Raw materials b) Consumption and climate, c) Human rights, labour rights and migration issues, d) Food and agriculture and e) Democracy in trade and investment policies.

Consultations on national level

Currently consultations are planned in the Netherlands, Belgium, Italy, Bulgaria and Spain.

All organisations involved in the process are invited to suggest and to organise additional consultations on other key issues, on national or EU level.

OUR STRUCTURE AND PRINCIPLES

Our governance

- Representatives of the member organisations and networks meet at least once a year and take the main strategic decisions in our **annual alliance meeting**.
- A **coordination group** coordinates the project and makes recommendations on decisions to be taken by the whole group of member organisations.
- A **writing group will draft the Mandate** and coordinate any other written outcomes of the project.
- For each **consultation, a group of organisers has been established**.
- **One overall coordinator** of the whole project is contracted to support and coordinate the work of the coordination group.

Our principles

The Alternative Trade Mandate will recommend concrete changes in European trade and investment and make clear that these changes must go hand in hand with a change to the economic model inside the EU as well.

In short, the objectives of such an alternative European model should be:

- to meet the universal and inalienable human rights of all people,
- to guarantee decent work,
- to recognize the importance of reproductive care, community and informal work,
- to ensure a transition to a low-carbon economy,
- to achieve meaningful democratisation at all levels of decision-making,
- to challenge structural power relations between countries, regions, men and women, classes, castes and ethnic groups,
- to fight poverty and to establish new and equitable solidarity relations with people in other regions,
- to increase the level of economic, social and environmental well-being globally.

Contact us

Ask for more information, discuss being a member organisation or an individual supporter or other ways of getting involved:

Nina Sachau, Coordinator: alternativetrademandate@gmail.com, +353 (01) 4783490, Skype: ninasachau. The Coordinator is hosted by Comhlámh, Ballast House, 2nd floor, Aston Quay, Dublin 2, Ireland

Why become a member of the alliance?

Becoming a member of the Alternative Trade Mandate Alliance provides you with the opportunity to shape a European movement. Your involvement will contribute to a powerful campaign for a fundamental trade reform in the EU, delivering our message as a united group. You can get involved in lots of ways – it doesn't have to be a big time commitment!

What are the benefits?

- You will have a voice (and be able to vote) at the annual alliance meetings, deciding on the alliance's main strategy.
- You can join and shape our joint lobby meetings.
- You can join the core working groups: the coordination group and the writing group.
- Your logo and name will be associated with this innovative alliance.
- Your organisation's website will have a link on the alliance website
- You can contribute to the final version of the Alternative Trade Mandate and have your say on it.

What are the criteria for membership?

Membership of the alliance is open to European non-profit organisations and groups who agree to the principles of the alliance and who are willing to contribute in some form to the work. New membership will be agreed upon within the alliance.

What can you contribute?

As a membership organisation we rely on the contributions of our members. However there is a wide range of contributions possible, ranging from very low key support to greater involvement. You can choose to support the alliance in one or more of the following ways:

- Regularly spreading information about the alliance to your members and supporters (on your website, your newsletters and publications, etc.).
- Supporting the alliance financially by contributing an annual membership fee. We recommend for small organisations: 100 €, medium-sized organisations: 500-2000 €, big organisations: up to 10000 € or more.
- Becoming a member of a working group (writing group, consultation group, coordination group).
- Engaging in joint lobbying at EU level.
- Initiating or getting involved in national campaigning activities in support of the Alternative Trade Mandate.

Why become a supporter of the alliance?

Being a supporter gives individuals the opportunity to be closely linked with the alliance. Also organisations which don't want to become members can choose to be supporting organisations. Our supporters keep the alliance alive and make campaign activities happen all over Europe.

What are the benefits?

- You will receive regular information about the activities of the alliance.
- You can choose to be involved in central and local campaign actions.
- You can sign the Alternative Trade Mandate once it is finalised.

What are the criteria for being a supporter?

Any individual or organisation who agrees to the principles of the alliance can become a supporter.

What do you have to contribute?

There are absolutely no obligations on supporters. But the alliance is kept alive by the active involvement of our supporters, and so we encourage every one to support the work of the alliance by:

- actively and regularly spreading information about the alliance wherever you are (conferences, website, newsletter, etc.).
- engaging or initiating local campaign actions and consultations.
- lobbying your candidates for the European Parliament.
- making a financial contribution to the alliance.

Membership Form

We would like to become a **Member** of the Alternative Trade Mandate Alliance and agree with the principles (see above) of the alliance.

Organisation/Group: _____

Address: _____

Website: _____

Type of organization: _____

(eg. foundation, NGO, Community based organisation, network)

Purpose of your organisation: _____

Contact Person: _____

Contact Number: _____

Contact email: _____

Please indicate here, how you support the alliance:

- Annual membership contribution _____ €. (We recommend: average small organisations: €100, medium sized organisations: €500-2000, big organisations: up to €10,000 or more).
- Becoming a member of a working group (writing group, consultation group, coordination group) Indicate the group: _____
- Engaging in joint lobbying.
- National campaigning activities for the Alternative Trade Mandate.
- Actively and regularly spreading information about the alliance (website, newsletter, etc.)
- Other contribution: _____

You will appear as member on most alliance publications such as information flyers and the website. There will be a separate sign up process for the final mandate. Please give your consent here for using your logo:

Signature

Supporter Form

I/we would like to become a **Supporter** of the Alternative Trade Mandate Alliance. I/we agree with the principles (see above) of the alliance.

Name or Organisation: _____

Address: _____

Website: _____

Contact person: _____

Contact number: _____

Contact email: _____

You will be informed regularly about the activities of the alliance by email.

Please indicate here, how you could support the alliance (entirely optional!)

- A financial contribution of _____ €.
- Actively and regularly spreading information about the alliance (website, newsletter, etc).
- Engage in local campaign actions
- Other contribution: _____